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/Gerardo Ubau/

Gerardo Ubau

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Appl. No. : 10/608,824 Confirmation No. 7964

Applicant : Eran Steinberg, et al.

Filed : June 26, 2003

TC/A.U. : 2624

Examiner : Manav Seth

Docket No. : FN102-I

Customer No. : 30349

Title of Invention: **PERFECTING OF DIGITAL IMAGE RENDERING PARAMETERS  
WITHIN RENDERING DEVICES USING FACE DETECTION**

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**ELECTION AND PRELIMINARY AMENDMENT**

Sir:

In response to the Office Communication of **July 6, 2007**, Applicants' elect  
Species I, without traverse, including each of claims 1-14 and 23-36, and prior to  
examination, please amend the above-identified application as follows:

**Amendments to the Specification** begin on page **2** of this paper.

**Remarks/Arguments** begin on page **4** of this paper.